



SALADIN[®]

THE HERO WHO BECAME A LEGEND

An action - adventure series, SALADIN has everything the target audience of ten to fifteen years old want - heroes, villains, vendettas, drama, comedy, exotic locales, daring rescues and a dash of romance.

Saladin is the ultimate hero - courageous in the face of danger, never willing to admit defeat and funny when he needs to be. In a world of danger, there's only one man you'll want in your corner - SALADIN.

Inspired by the actual 12th Century statesman and warrior, the series proposes a fictional period in his life as a young adventurer, the experience of which shaped the great leader he would become. Eighteen years old and ready to take on the world, Saladin leaves his home city of Damascus with his lifelong friend TARIK in search of adventure - this is where the series begins.



THE STORY

THE desert lands of Western Asia were a dangerous place in the 12th Century. The Marauders - ruthless sand pirates roamed the desert, attacking merchant caravans in search of plunder. It was also the era of the Crusades, a time of occupation by invading armies from Europe known as Franks.

Against this backdrop of constant danger and excitement, Saladin and Tarik along with DUNCAN, a former Franks soldier, work under MUSTAFA, a friendly but conniving merchant who lives for the next business deal. Recognizing their skills and earning potential, Mustafa hires the trio as guards on his merchant caravans, and also sells their services as bodyguards and, when the price is right, bounty hunters.

While Saladin is capable of great heroism, he also needs to pay the rent. But it's not all business. There is OMAR, a wandering storyteller who assures Saladin that there is a greater destiny that awaits him. But will he live long enough to see it? Peppered throughout Saladin's world is a cast of eccentric and sometimes ferocious characters.

There is ANISA, a pickpocket and con artist who might be a romantic interest for Saladin if she could just stop lying and manipulating at every turn. There is SHADOW, the world's deadliest assassin who now has Saladin in her sights. And those are just the people who like him. On his list of enemies there is BEHRAM, the leader of the Marauders who dreams of turning his rag tag group of pirates into an army, and General REGINALD, the merciless leader of the Franks.

Program Title : SALADIN

Format : 26 x 26 minutes

Genre : Action Adventure

Target Audience : 10 - 15 Years Old

Original Language : English / Arabic

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Website : www.saladin.tv

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